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Making First Impressions Last!

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What You Should Know About Phone System Voice Over

You only get one chance to make a first impression. Having a professional audio image makes it count. By having professional-sounding menus that are easy to navigate you create a positive experience for your existing and potential clients! And Rather than listening to static, music, commercials for other businesses, or silence, Messaging On Hold lets your audience know what you have to offer!

Phone System Audio is a Cost-Effective Way to Advertise!

For a fraction of the cost of traditional advertising you can improve the customer experience, tell new clients why they should do business with you, AND provide a cost effective way to market to an already interested clientele: Your Customers!

Advertising on radio, television, or print to draw in new business can be costly and not always as effective in providing the company message to the most responsive target market. When a caller wants more information, Messaging On Hold is a great way to inform potential and existing customers of everything your traditional advertisement didn't have time to say. Why not market to an audience already interested in what you have to offer? Why not create the best Return on Your Investment and truly drive increased traffic and repeat business?

Why Messaging On Hold is Essential for Every Business

Today everyone has a cell phone, so when your customers are put on hold silence is deadly. They might think they have been disconnected and may end up calling your competitor! You can't afford to lose that potential sale!

Not only does Messaging On Hold reassure your customer that they are still connected to you, but will also:

- Explain what sets you apart from your competitors
- Keep your customers informed of any changes to your current products and services
- Develop a reputation. Tell your customers about any awards and achievements your company has received
- Give your customers peace of mind. Reassure them that they are working with an established, reputable company primarily concerned with customer satisfaction
- Drive traffic to your web site. You've spent the time and money to create it! Let others know its there by telling them about it
- Notify your customers of any company changes. Relocating? Expanding your company? Updating your equipment? Inform your customers of improvements you've made or are in the process of making to improve their experience!

The Benefits of Messaging On Hold Versus Radio On Hold

While both serve the same purpose of letting your callers know they are still connected, radio will also advertise other companies, potentially your competitors! Plus, businesses that use radio illegally run the risk of a hefty fine and licensing fees can be VERY costly. Messaging On Hold:

- Creates a professional audio image exclusively for your company
- Eliminates any chance for your competitor to receive free advertising from your company
- Alleviates any complaints you might receive regarding static, music, or radio advertisements.
- Is legal and cost-effective